

WERLIN JOINS IPARENTING.COM AS EXPERT ADVISOR
Irvine Fertility Specialist Now Offers Advice Nationwide

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Irvine, California - Dr. Lawrence B. Werlin of Coastal Fertility Medical Center will soon deliver healthy and fertile advice to millions of viewers as an expert advisor to the iParenting.com community. Within a few quick clicks of a mouse, visitors to the parenting-themed web site will find answers to a host of issues relating to preconception and reproductive medicine from fertility options, health matters and up to date advice regarding the latest techniques available today for couples trying to conceive.

According to Lyn Mettler, assistant editor of iParenting.com, Werlin was selected to serve the site as an expert source based on his more than two decades of experience in reproductive medicine. Each month, Werlin will now be able to help millions of viewers gain answers to their questions and a better understanding to their reproductive options through the Preconception.com portion of the site.

"Since its origination, iParenting.com has grown to become one of the most prominent on-line resources for individuals and couples interested in parenting related issues," Mettler said. "Dr. Werlin's far-reaching knowledge on a host of fertility and reproductive medicine related issues made him a natural choice to work with as an expert advisor. We are confident that our audience will greatly benefit from his expertise."

Werlin is a leader in reproductive research, technology, patient services and education. He is the founder and medical director of Coastal Fertility Medical Center, located in Irvine, California. He is a member of the American Society of Reproductive Medicine, PCRS, and the Society of Assisted Reproductive Technologies, an organization in which he held national office from 1991-2000.

Most recently he made national headlines for leading a team of noted infertility specialists in a study regarding the effects of PGD on women in high-risk categories. The medical study, which assessed the effects of Preimplantation Genetic Diagnosis (PGD) on In-vitro Fertilization, revealed that PGD can significantly increase the pregnancy success rate for women going through IVF who are considered high-risk.

Established as an Internet community for parents, iParenting.com is an award-winning network of 31 web sites devoted to the entire family lifecycle - from preconception through the teenage years. A Spanish-language version of the web site, iParentingEspanol.com is offered to the Spanish-speaking community.

In his new role as expert advisor for iParenting.com, Dr. Werlin will now be accessible to millions of people seeking advice normally limited to his patients at his fertility clinic.

"I always make a point to personally address my patients, whether giving them test results or answering their concerns. Now, with this new forum, I will be able to connect, not only with my patients, but with people from all over the world. It's an experience I'm wholeheartedly looking

forward to."

For more information about iParenting.com, visit the site at www.iparenting.com. For more information, about Dr. Werlin or Coastal Fertility Medical Center, visit www.coastalfertility.com.