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DR. LAWRENCE WERLIN APPOINTED TO EDITORIAL REVIEW BOARD OF FERTILITY TODAY MAGAZINE

Local Fertility Specialist Joins Other Reproductive Health Experts to Support Industry Quarterly

IRVINE, Calif. (November 29, 2007) – Lawrence B. Werlin, MD of Coastal Fertility Medical Center was selected as a member of the editorial review board for *Fertility Today* Magazine, a quarterly publication written to provide relevant information to would-be parents on the medical, spiritual, emotional and physical aspects of fertility treatment. The appointment places Dr. Werlin among an elite grouping of America’s leading experts in reproductive health.

“It is an honor to play a role in providing men and women with the hope, comfort and information of which *Fertility Today* has come to be recognized,” shared Dr. Werlin, who was recently acknowledged by peers as one of Orange County’s “Physicians of Excellence,” and also honored with “Best Doctors in America” listings for 1996, 1998-2001 and 2003-2006.

Dr. Werlin recently served as a principal investigator and leading researcher in the GENESIS Network for Reproductive Health’s breakthrough fertility study, which won him national acclaim. The GENESIS study represented the first prospective, randomized analysis to scrutinize effects of Preimplantation Genetic Diagnosis (PGD) for women involved in high-risk pregnancies. As an editorial review board member for *Fertility Today*, Dr. Werlin will join other reproductive endocrinologists and a group of maternal fetal medicine specialists, geneticists, ethicists, epidemiologists, embryologists, urologists, psychologists, acupuncturists and attorneys to evaluate and monitor content for the nation’s most comprehensive quarterly fertility magazine.

About Dr. Lawrence B. Werlin

“The Werl,” is a nationally-noted specialist in reproductive endocrinology and infertility, and the founder and medical director of the largest and most-established fertility center in Orange County, Calif., Coastal Fertility Medical Center. He is also the co-founder of GENESIS Network for Reproductive Health (<http://www.genesisivf.com>), a team of nationally-recognized fertility specialists and industry leaders. Dr. Werlin is a noted international authority on the uses and study of PGD and former director of the Hoag Memorial Hospital Fertility Services. He has been an expert source for national and international media including *The Wall Street Journal*, *The Associated Press*, *Boston Globe*, *The New Yorker*, ABC, CBS, NBC and KCAL. Dr. Werlin is currently the principal investigator for a number of studies that are paving the way for advances in reproductive medicine. For additional information, visit <http://www.CoastalFertility.com> and <http://www.WerlsFertilityWorld.com>.

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